

## **Key 2018 objectives**

- 1) Improve our fund development strategies
- 2) Increase 15% the number of moms enrolled in Start Right
- 3) Increase 15% the number of moms who deliver at our clinic vs home
- 4) Increase 15% overall number of clinic clients
- 5) Increase 15% enrollment of young people into ESL and computer literacy courses
- 6) Improve artisan sales by 15% annually

## **Corresponding activities to key objectives:**

- 1) The BOD consulted with the philanthropy department at Grand Valley State University. Two big takeaways were to CHANGE OUR MISSION STATEMENT and OUR NAME. We have changed mission statement and name change coming 2019. We have created a new power point that we can share to those who want to tell our story.
- 2) Moms in SR increased 62% from 106 new moms in 2017 to 169 in 2018.
- 3) Moms delivering increased 57% from 32 to 56 moms. No mortalities.
- 4) Overall clinic visits increased 15%, to goal.
- 5) Young people enrolled 2017-18 to 2018-19 jumped >40% from 20 to 45 - 50 students. This was after we instituted a 'work study' plan for approx 50% of students who couldn't make any financial contribution. they help maintain the facilities (painting, general help).
- 6) Net profit of artisan sales decreased. We are changing strategy from wholesale to either sales directly from Haitian producer to retailer, or, we will do retail sales to end customer. We are slimming our offerings down to only jewelry and coming out with new designs including 'Empowerment bracelets' which will be individually named and linked to the cause.
- 7) We have other things we continue to do such as we have the Peace Park for the community children, scout partnership, International Women's Day conference, sending teams to the local public elementary school to lead art or science...

## **IMPACT**

### HAPIHealth

- total client visits: 2879
- health exams to pregnant women: 672
- dental client visits approx: 540
- moms newly enrolled to Start Right: 169
- moms who delivered at Felisane: 56 of 88 who delivered in 2018 or 63%

### HAPITech

25 students (Jan - Sept); 50 students Oct - Dec  
35-38% female enrollment

### HAPIArtisans

5 'Core' Artisans received half time work

### HAPICommunity

200 attended International Women's Day  
70 families participated in children's nutritional seminar  
150 approx children enjoy Peace Park  
20 approx worship attendance at Merlet Center

### HAPIPayroll (not including artisans)

8 full time employees (5 female)

7 part time employees (4 female)

1 pension employee (Director Emeritus, Paul Prevost)

Additionally, benefited translators, drivers, guest house workers, construction boss', market vendors with team visits (low due to unrest <25 guests)

For those directly impacted by income, estimate 7x for indirect impact due to large and extended families. So our monthly 'standard' payroll impacts 112 / mo. The artisan payroll in 2018 impacted 35 /mo. Our clinic counts VISITS, no individual clients but each of those visits is an economic savings to the family because we are locally based and minimal fees. That impact is greater than 20,000 using the multiplier. 169 new moms x 2 for fetus = 338 served.

### **Stories of Impact**

HAPIHealth – see letter from MSPP (Public Health) on Report page of website

HAPITech and HAPIArtisans – Click here: <https://michiganumc.org/news-stories/2018/05/14/bridges-mt-pleasant-mizak/>

### **Opportunities**

Our collaboration with MSPP (public health dept) has continued to grow. Our nursing staff has participated in various training events on disease treatment and we were invited to participate in a program to prevent HIV mother-to-child transmission. They now provide us Vit A and K at no charge and a few other items for our maternal / infant program.

Our consultation with GVSU on fund development was helpful. We've implemented some changes and working on others.

Our local HAPITech director initiated more local marketing for the school and suggested the 'work study' concept whereby we hire students for general labor on facility improvement projects. We are also offering a lap top to the class laureate. The result nearly doubled our enrollment.

Our staff now hold a two hour meeting with every team to introduce all staff, all areas of HAPI: what we do, what we hope for, why we do it. The team receives an evaluation for HAPI and for Peace Inn. It has been a HIT! Very informative to everyone. People who have been to HAPI several times said the meeting was the highlight and that they finally understood the full scope of our ministry and community impact. Previously, a team member would work in their area of interest and not fully understand the whole, not know who our staff were, not understand what was needed. It's unfortunate we had so FEW team members (due to country unrest) because it really made a difference in people coming home motivated to help.

### **Challenges**

Growth is that classical 'good / bad' problem to have. We're growing so rapidly in maternal care that we're outpacing funds and physical space.

Unrest in Haiti continues to plague the local population and organizations. By example, cancelling one team results reimbursing greater than \$10,000--most of which goes directly to Haiti whether helping a program, salaries, the guest house, drivers, etc.

Inflation and lack of jobs make it hard to create a culture of hope for a better future, especially with young people.

Double-digit inflation is difficult on our budget, even for maintaining. We must increase salaries by at least 15% annually just to keep pace. If we take an example of some food items, such as black beans, the cost from one year ago jumped 50% which impacts our Start Right budget.

Developing additional or new funding sources is a challenge. We are not a 'religious' organization but we have enjoyed a great deal of United Methodist support from grants, congregations and individuals. The grant portion has evaporated with decreases within the denomination. Plus, we had hosted greater than 100 persons in teams several years ago and we had only 22 in 2018 and maybe 30 in 2019 through February when the embassy increased the travel warning; our later year teams have cancelled. We are focusing on increasing individuals, supporting congregations and new grant sources.

### **2019 Goals / objectives:**

- impact gender equality and women's empowerment
  - \*Maintain greater than 50% female staff in professional roles
  - \*Host International Women's Day conference
- promote healthy families
  - \*Provide local, affordable health and dental care
  - \*Offer maternal, newborn and child health services
  - \*Provide home nurse visits to shut-in, disabled persons
- achieve skilled employment for young adults
  - \*Train skills that prepare young adults for skilled opportunities
- reduce extreme poverty and hunger
  - \*Support job and business creation
- nurture a 'Community of Shalom'
  - \*Maintain safe space at Peace Park for children to play
  - \*Share our facility with Faith in Action Methodist congregation
  - \*Promote scouts
  - \*Offer special activities to local public elementary school